Kevin Roy Elected NDIDA Chairman

Kevin Roy, Langdon, was elected Chairman of the North Dakota Implement Dealers Association during that organization’s recent convention in Bismarck. Kevin is the vice president of Langdon Implement Company Inc., a John Deere dealership in Langdon, ND. He has served on the NDIDA Board of Directors since 2009.

Kevin graduated from Langdon High School in 1979 and earned a Business degree from Bismarck Jr. College. In 1981, following college, he went to work at Langdon Implement. Kevin’s father, William Roy, had started the dealership in 1971. The family has John Deere stores in Langdon, Walhalla, and Cavalier, ND. They also have an independent dealership in Cooperstown, ND.

Active in his community, Kevin served as a board member for the Langdon Area School Foundation for 10 years. He is a member of the Langdon Eagles Club, Kem Shriners Club, Lebanon Lodge, and the Langdon 49ers Shrine Club. He is also a director and shareholder of the Farmers & Merchants State Bank in Langdon.

Kevin resides in Langdon with his wife, Lori. They have two children: son Anthony with his wife Mauri and their son Levi; and daughter Alexa.
Dan Butler Elected NDIDA Vice Chairman

Dan Butler, Butler Machinery Company, was elected Vice Chairman of the Board of Directors of the North Dakota Implement Dealers Association (NDIDA) during our organization’s recent annual convention in Bismarck, ND. He has been a member of the NDIDA Board of Directors since 1999, and served as Chairman of the Board in 2007.

Butler Machinery Company is a third generation family-owned company. Headquartered in Fargo, ND, Butler Machinery started in 1955 when Francis Butler, a former Grand Forks, ND, contractor, was appointed as a Caterpillar dealer. He began with very modest stores in Grand Forks and Fargo, providing service in eastern North Dakota and Clay County, Minnesota. Over the next 5 decades, Butler Machinery continued its expansion across the Dakotas to include 15 locations. In 2012, that success opened the door to acquire AGCO’s Challenger and application lines in the state of Nebraska. Since then, Butler Ag Equipment, a division of Butler Machinery Company, has successfully grown to 4 Nebraska locations.

Dan’s father put him to work at an early age doing odd jobs at Butler Machinery Company in Fargo. He worked at the Fargo store through his years at West Fargo High School. After graduation, Dan worked at the Butler location in Bismarck and attended the University of Mary in Bismarck, ND, where he pursued degrees in Business Administration and Accounting.

Throughout his career with Butler Machinery, Dan has worked in and gained knowledge across all areas of the business including sales, service, store management and more. In 1998, he transitioned into the role of President of Butler Machinery Company, which he still holds today. Dan is proud to lead Butler Machinery Company, an organization offering products and services to support a variety of industries, including construction, agriculture, governmental, demolition and scrap handling, mining, landscaping, power generation, on-highway trucking and more.

Dan resides in Fargo with his wife, Heather. They have five children; Nathan, Trina, Payton, Mason, and Isaac. Dan’s oldest son, Nathan, is currently involved in the business.
Ray Goehring, Ashley, Elected to NDIDA Board

Ray Goehring, G & G Implement, Inc., Ashley, was elected to the Board of Directors of the North Dakota Implement Dealers Association during the 2016 NDIDA convention held last month in Bismarck.

Born and raised in rural Ashley, ND, Ray Goehring attended Ashley High School, and Ellendale State Teacher's College. Ray actually started his career as an elementary school teacher, teaching one year in Cooperstown and 10 years in Kulm, where he also served as principal. One day while having coffee, his friend Terry Glur mentioned that the Ashley Chevrolet and New Holland business was for sale. That conversation spiraled into the purchase of Ashley Motors, then located on Main Street. The business partners, Terry and Alvera Glur, and Ray and Virginia Goehring, named the business G & G Chevrolet, Inc.

As the business grew, a new location was needed, so the partners purchased a building and lots originally owned by Blumhardt Manufacturing. In 1997, additional lots were purchased for a display area, and eventually, a 50’ x 100’ building was built for an additional repair shop.

With Terry's death in 1995, Ray assumed the responsibility of running the business, and eventually bought out Terry’s share. When General Motors went through bankruptcy in 2009, many GM dealer franchises were eliminated, including G & G Chevrolet, Inc. in October of 2010. The name was changed to G & G Implement, Inc., and the dealership added Vermeer farm equipment. Currently the dealership represents New Holland, Vermeer, Rowse, Kosch, Wil-Rich, and used vehicles.

The dealership has celebrated many accomplishments over the years. Its 25th anniversary in 2002 was attended by 500 people (200 more than expected!), including representatives from GM, New Holland, Rowse, and Dixon. The dealership has also received the Million Dollar Award from New Holland Credit Company, and community awards including an Award of Appreciation from the Ashley Country Club for an annual golf tournament hosted by the dealership, and a Community Leadership Award from the McIntosh County Farmers Union. In 1994, G & G Chevrolet, Inc. was selected by Chevrolet as one of only 4 dealers in North Dakota and 400 nationwide to receive the Customer Satisfaction Award. Ray notes that this award gave him the opportunity to purchase a replica of the pace car used in the inaugural Indianapolis Brickyard 400 race – a 1994 Monte Carlo which he still enjoys.

Ray has been involved in the Northern Region New Holland Dealers group, serving 2 years as President. He has also served as a member of the Board of Directors for the Ashley Medical Center, and is a supporter of Dollars for Scholars, 4-H Tri-County Fair activities, Ashley Country Club Memorial Weekend Golf Tournament, and Camp Grassick (through Jamestown Elks Club). He is a member of Ashley Baptist Church, where he is on the Board of Trustees. He also enjoys driving his father’s all-original 1929 Model A heavy-duty truck as a member of the local Grenade Launchers Car Club.

Ray and Virginia reside in Ashley.
BJ Knutson, West Fargo, Elected to NDIDA Board

BJ Knutson, Titan Machinery, was elected to the Board of Directors of the North Dakota Implement Dealers Association during the 2016 NDIDA convention held last month in Bismarck.

BJ is Director, Ag Operations for Titan Machinery, headquartered in West Fargo, ND. He joined Titan Machinery in 2002. Titan Machinery currently operates a network of 89 North American full service agriculture and construction dealerships in North Dakota, South Dakota, Iowa, Minnesota, Montana, Nebraska, Wyoming, Wisconsin, Colorado, Arizona, and New Mexico, including an outlet store, and 20 European dealerships in Romania, Bulgaria, Serbia, and Ukraine. Their primary new equipment manufacturer partner is the CNHi family of brands - including Case IH, Case Construction, New Holland Agriculture, and New Holland Construction.

BJ began in sales, later moving on to store manager, complex manager, and region manager prior to his current role.

BJ earned a Bachelor’s degree from Concordia College in Moorhead, MN.

First Lady Lori Roy (L) presents 2015-16 First Lady Monica Gorder with a gift for her dedication and service to the association.

Newly-elected Chairman Kevin Roy (L) presents Immediate Past Chairman Dan Gorder with a plaque commemorating Dan for his service and leadership over the past year.
2016-2017
NDIDA BOARD OF DIRECTORS

(L to R): David Anfinson, Williston; Jason Ruggles, Bowman; Jay Pickrel, Fargo; newly-elected Director BJ Knutson, West Fargo; newly-elected Director Ray Goehring, Ashley; Chairman Kevin Roy, Langdon; Immediate Past Chairman Dan Gorder, Grafton; Past Chairman Keith Kreps, Fargo; and Past Chairman Brian Hanson, Grafton. Not pictured: Vice Chairman Dan Butler, Fargo; Jamie Melgaard, Minot.

Grand Prize Winner . . .

John Enge, Green Iron Equipment, Ashley, was the winner of a drawing for a men’s or women’s diamond ring. John chose the women’s ring. He became eligible to win the drawing by completing a card stamped by exhibitors in the sponsor display area.
Thank you . . .

The North Dakota Implement Dealers Association would like to thank Dan and Monica Gorder for their leadership and service as Chairman and First Lady during the past year. We also thank the many dealers, associates, and sponsors whose support and efforts made our annual dealer gathering possible.

2016 NDIDA Convention Sponsors

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AgCountry Equipment Finance
Association Services Inc
Basic Software Systems
Farm & Ranch Guide
Federated Insurance
John Deere Company
NDIDA Career Development/Recruiting Program
Summers Manufacturing

Silver

Bourgault Industries Ltd.
Muv-All Lowbed Trailers

Bronze

AGCO Corporation
AGCO Amity JV, LLC (Wil-Rich, Amity Technology)
Thank you from Swing Fore Charity Organizer Dennis Deichert . . .

Most NDIDA members are well aware of the Swing Fore Charity golf tournament. The event is held each summer to assist someone in the farm equipment industry who is experiencing an extreme hardship. It’s been tremendously successful and has raised thousands of dollars to assist members of our agricultural family who are in need. Following is a note of thanks from the tournament’s long-time organizer, Dennis Deichert:

Merry Christmas and a great New Year to all of my friends!

This letter is long overdue.

I first of all want to thank Ron Anderson, Rick Abel, and Chuck Lee. Without them, there wouldn’t be a Swing Fore Charity golf tournament.

Next, thanks to all of you wonderful, generous implement dealers, manufacturers, managers, sales people, independent reps, and factory reps who spent time and money to make all ten events so far totally successful for the families that needed help. You all know who you are, and I will never forget any of you.

To the North Dakota Implement Dealers Association, thank you for all the help and backing – priceless.

All the golf courses have been most generous and helpful, especially the great staff at the Crossroads in Carrington.

The baton has been passed to some new, younger professionals, and I pray you all can continue to help with this great tradition, as you have for myself and the old bunch.

I understand the Todd Hansen family from Arthur will be recipients for the next benefit. Thank you Larry, Eric, and the new crew for getting and keeping a great benefit going.

And lastly, I want to thank my dear friends who have been there for me and every benefit after. Lanny has brought a team from St. Cloud, MN, every year and has been more than generous, as have Mike and Ron T. and Neil. Randy Gowin hasn’t missed one. (Not bad for a salesman.) Jason Dressler, also from Bismarck, helped me a lot picking up auction items as a friend. Paul Hill, thank you for what you have done also. Everyone needs a pat on the back for helping, whether it be setting up, golfing, bidding, or just being there for someone in need.

If I missed someone, I am truly sorry. Everyone is important for the success of the tournament.

In my thoughts and prayers,

Dennis Deichert